

Refined definitions of LACM capabilities.
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 22-4-2020 CC BY SA NC

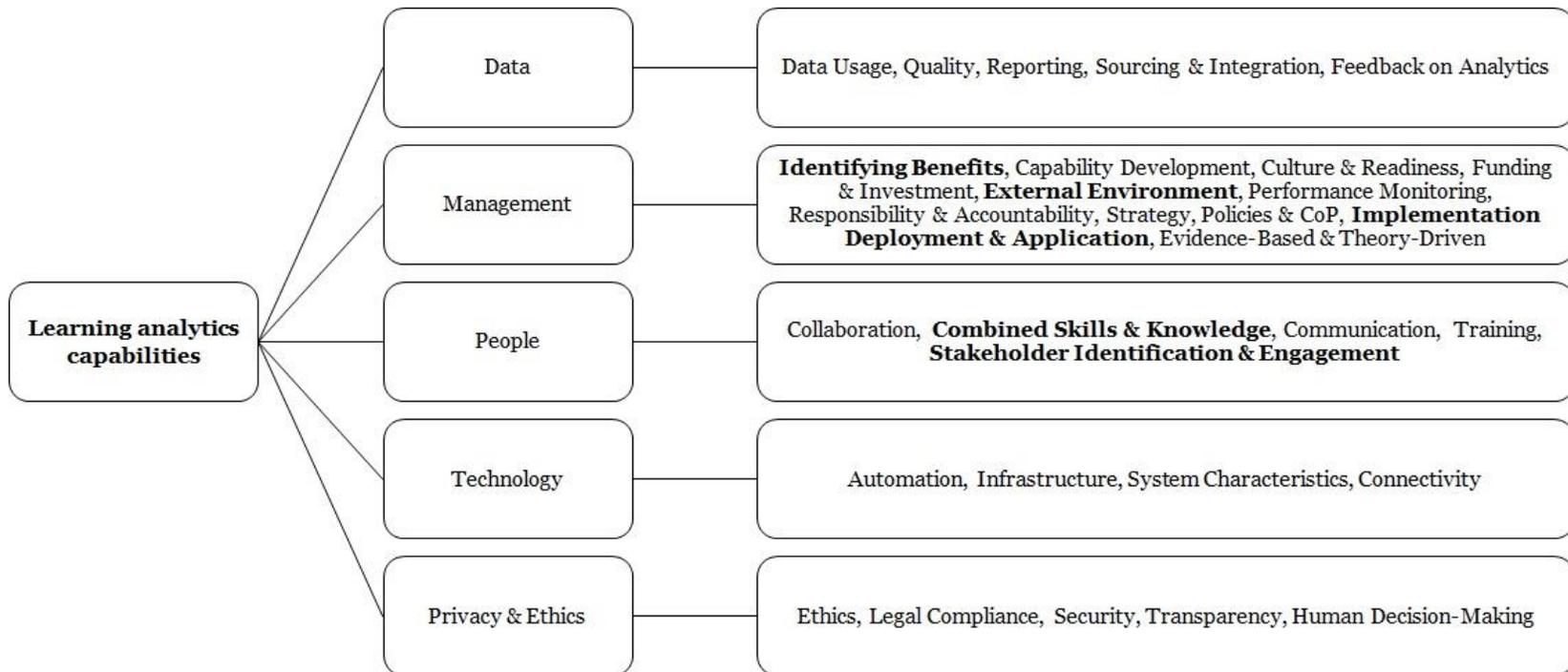
Changes made to the definitions of capabilities of the Learning Analytics Capability Model. Definitions are refined based on data from the case study. Figures of both the new and the old model can be found on pages 4 and 5, respectively.

| Category | Capability | Old definition | New definition |
|------------|--|---|---|
| Data | Data usage | For what goals are analytics used | This capability describes in what way data analysis is used to improve education. It contains data aggregation, different kinds of analysis, the goals of the analysis, and the interventions performed based on the outcomes of the analysis. |
| | Quality | What are the characteristics of data quality | This capability describes what the characteristics of 'high-quality data' are and in what way the quality of data is secured. |
| | Reporting | How are analytical results presented | This capability describes in what way the outcomes of data analysis are presented to the various stakeholders and what the requirements of the presentation are. Reporting comprises all one-way flows of learning analytics outcomes. |
| | Sourcing & integration | What data sources are integrated and how | This capability describes what data sources are used to get the data and in what way different sources are integrated. |
| | Feedback on analytics | Allows users to provide feedback on the analytics | This capability describes the need of feedback from users and the way this feedback is given. |
| Management | Identifying Benefits (Previously <i>Benefits</i>) | What are the benefits analytics | This capability describes in what way learning (process, environment, or student performance) is improved, i.e., with what goal is an intervention performed? |
| | Capability management | How are organizational capabilities managed | This capability describes in what way existing organizational capabilities are managed, reconfigured and developed. This includes the growth of existing resources and capabilities into new ones. |
| | Culture & readiness | What are cultural aspects and readiness factors for the adoption of analytics | This capability describes characteristics of a data-driven culture and the readiness factors necessary for the adoption of learning analytics. |
| | Funding & investment | What kind of funding and investment is necessary and how is it secured | This capability describes what kind of funding and investment is necessary (time, people, money) and the role of executives to secure the proper funding and investment. |
| | External environment (Previously <i>Market</i>) | How to align with the external environment | This capability describes all influences from outside the organization. This includes the use of material and tools from external parties, the hiring of external personnel, requests and demands from external (governmental) bodies, and sharing materials, knowledge and experiences with other (higher) educational institutions. |
| | Performance monitoring | How are the performance of analytical processes and outcomes measured | This capability describes in what way the performance of analytical processes and applications are measured. |
| | Planning | How to plan the use of analytics in organizational processes | Merged with <i>Implementation Deployment & Application</i> |

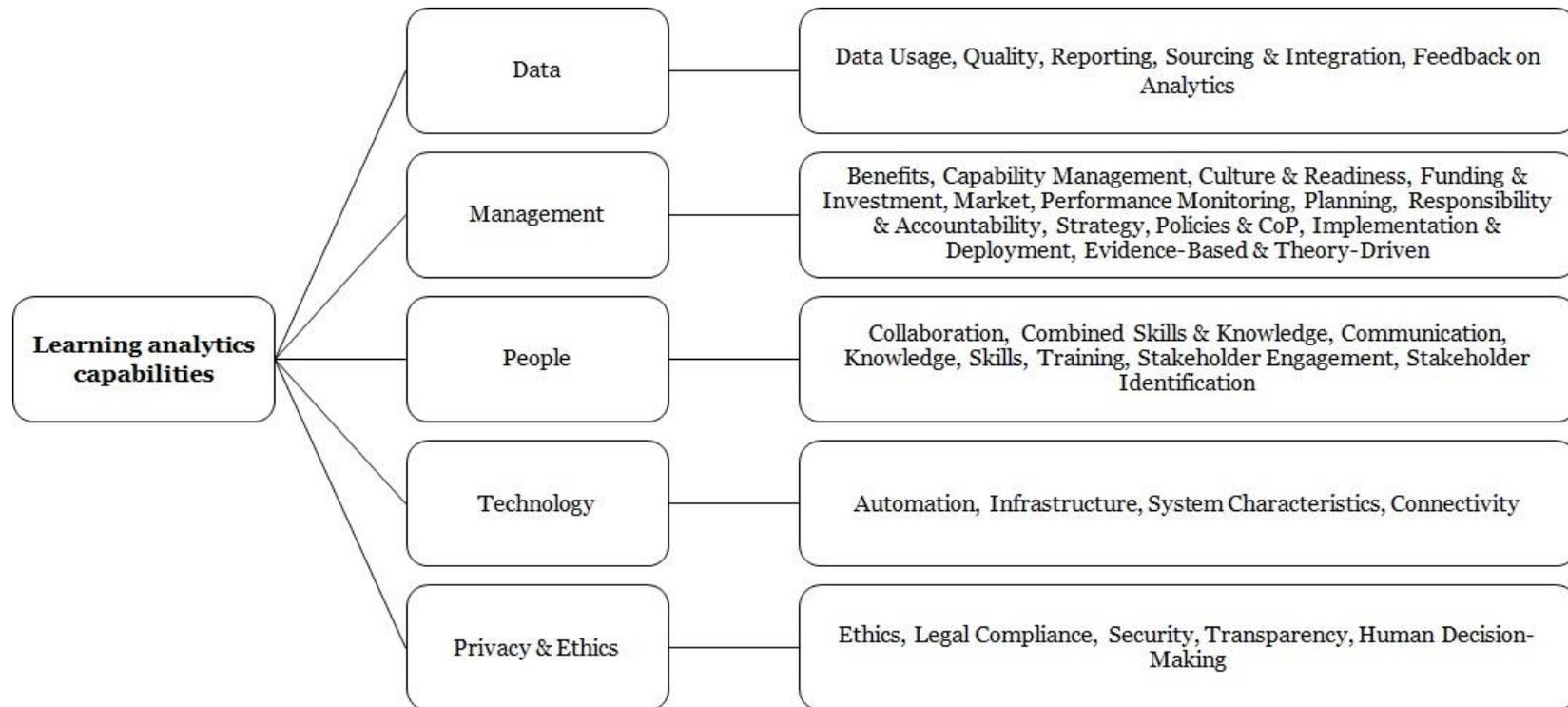
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| | Responsibility & accountability | How are responsibility and accountability managed | This capability describes how the responsibility and accountability regarding learning analytics is managed. That is, decide on who is responsible and accountable for what task and the leadership structure should be. This capability can relate to the responsibility and accountability for activities and tasks at either stakeholder group level (e.g., the learning analytics team) or individual level (e.g., the data scientist from the learning analytics team). |
| | Strategy | How to align analytics with organizational strategy | This capability describes how to align learning analytics with the (long-term) organizational vision, strategy, and policy. |
| | Policies & CoP | How to (re)-formulate policies | This capability describes in what way to design and maintain learning analytics policies and codes-of-practice. |
| | Implementation Deployment & Application (Previously <i>Implementation & Deployment</i>) | What factors to consider when implementing and deploying analytics | This capability describes in what way to plan the use of learning analytics, i.e., what activities to deploy before the implementation of learning analytics (systems), and what factors to consider when implementing, deploying and applying analytics. |
| | Evidence-based & theory-driven | Include evidence and theory in the design of analytics | This capability describes how to include evidence and theory in the design of learning analytics and the performance measurement of learning analytics interventions. |
| People | Collaboration | How is collaboration achieved | This capability describes the active cooperation between parties - either within a group of stakeholders or between different groups of stakeholders, and either internal or external. This capability also includes the mechanisms via which collaboration is achieved. |
| | Combined skills and knowledge | What combined skills and knowledge do people need to have to perform analytics and act on it accordingly | This capability describes the skills and knowledge stakeholders need to have in order to perform learning analytics activities and act on it accordingly. |
| | Communication | How will information about analytics will be communicated | This capability describes the flow of information between stakeholders (groups). This includes communication between users and the party delivering the learning analytics about the needs and possibilities ('demand and supply'), the communication mechanisms and the types of information that are shared between different stakeholders (groups). |
| | Knowledge | What knowledge do people need to have to perform analytics and act on it accordingly | Merged with <i>Combined Skills and Knowledge</i> |
| | Skills | What skills do people need to have to perform analytics and act on it accordingly | Merged with <i>Combined Skills and Knowledge</i> |
| | Stakeholder Identification & Engagement (Previously | Who to involve in analytics | This capability describes the identification of different (types of) stakeholders who should be involved, and for what purposes stakeholders should be involved in the design, implementation, and use of learning analytics. |

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| | <i>Stakeholder engagement</i>) | | |
| | Stakeholder identification | Who to identify | Merged with <i>Stakeholder Identification & Engagement</i> |
| | Training | What training do people need to receive | This capability describes what training stakeholders should get in order to perform learning analytics activities and act on the outcomes. |
| Technology | Automation | What is the role of automation in big data analytics and business analytics | This capability describes the role and mechanisms of automation to perform learning analytics activities. |
| | Connectivity | In what way can data sources be connected | This capability describes in what way systems can be connected |
| | Infrastructure | What infrastructure is necessary for analytics | This capability describes the required IT infrastructure for learning analytics |
| | System characteristics | What are characteristic of (technical) analytical systems | This capability describes both the quantitative and qualitative requirements for the systems used to perform learning analytics activities |
| Privacy & Ethics | Ethics | How to perform analytics in an ethical way | This capability describes in what way ethical issues should be considered |
| | Human decision-making | What is the role of humans in analytical decision-making | This capability describes the role of humans in decision-making based on data. |
| | Security | How to secure data and information | This capability describes how to secure data and information |
| | Transparency | In what way to create transparency about analytics | This capability describes to be transparent about the used definitions, decisions made during the process and context in which learning analytics was used. |
| | Legal compliance | How to comply with the law | This capability describes how to comply with the law |

New, refined Learning Analytics Capability Model



Old, theoretical Learning Analytics Capability Model¹



¹ See <https://www.online-journals.org/index.php/i-jai/article/view/12793>