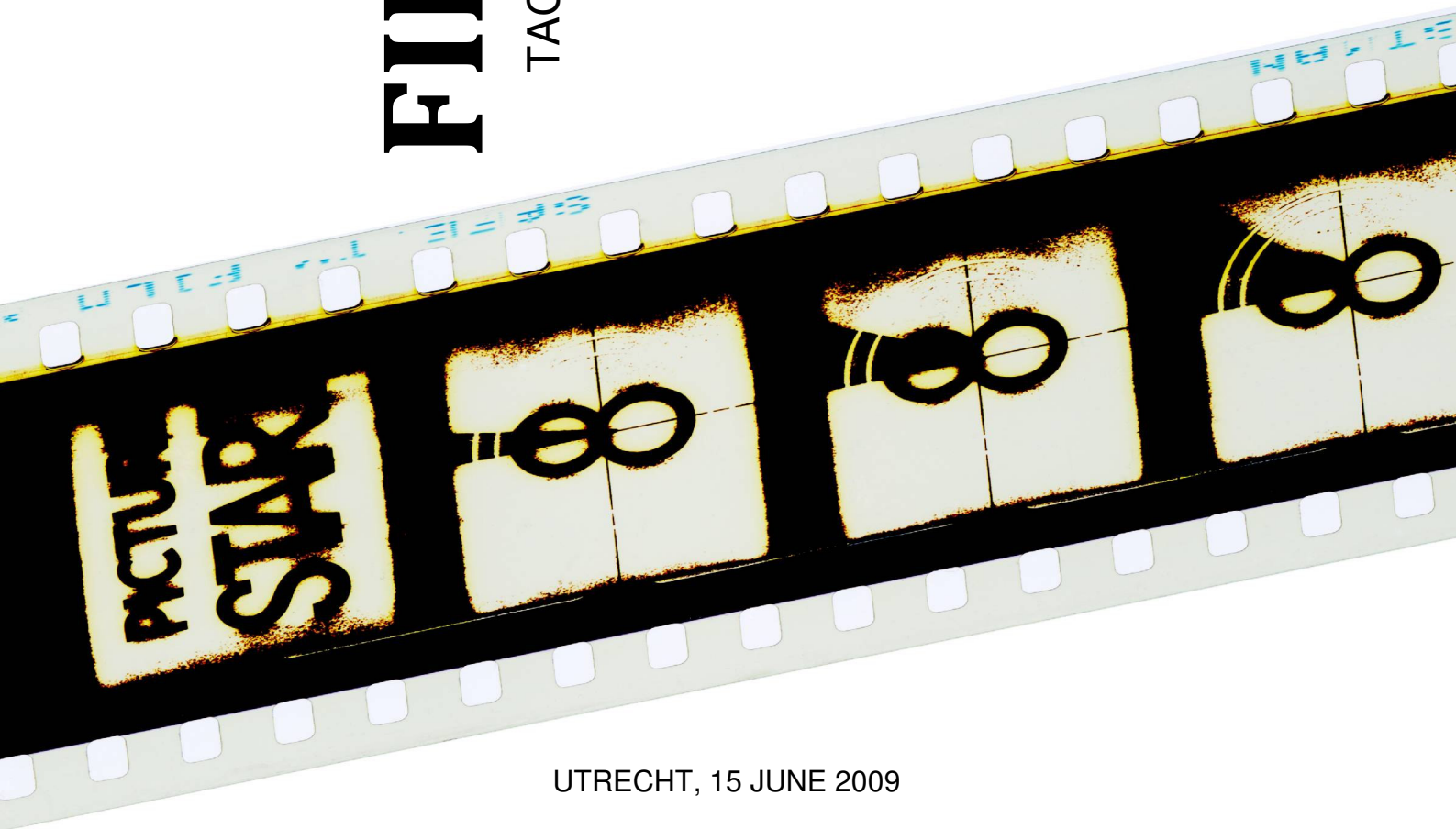


# FILM MARKETING

TACTICS IN THE NETHERLANDS AND FLANDERS

BY  
DIANTHA AVERIL NOTA



UTRECHT, 15 JUNE 2009

DISSERTATION SUBMITTED IN PARTIAL FULFILLMENT OF THE REQUIREMENTS  
FOR THE DEGREE OF BACHELOR OF COMMUNICATION IN THE DEPARTMENT  
OF COMMUNICATION MANAGEMENT AT THE HOGESCHOOL VAN UTRECHT