



10 January 2023 – Masterclass “How to create an inspirational digital pitch?”
Annelies Verspeek-van der Stelt, HAS green academy

Content masterclass: Tips hoe to create a short, persuasive and spoken powerpoint in which you can explain what your challenge was about : what was the challenge, why this is important, the steps you took in your project and the solution that you have developed, as well as ideas how to go further with this project.

Small Challenge 6: “Pitching your food waste project”

Step 1: Make a clip/short video (*) in which you show the knowledge you learned from participating in the BIG challenge or several small challenges. We advise you to make a clip of 10 minutes maximum. This clip will be used when deciding on a winner for the ZERO Food waste award. Tip, check the assessment criteria! (**)

Step 2: Upload the knowledge clip (with your team and your own names) in the MS Teams environment **before 31 January 2023.**

*example in MS Teams

** assessment jury criteria for the Award ZERO Food Waste Challenge:

- Potential impact on SDG 50% food waste reduction by 2030
- Creativity & innovation power
- Feasibility & scalability
- Digital Pitch