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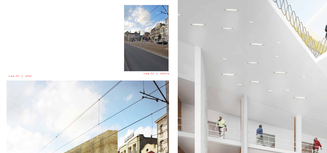
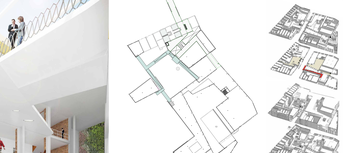
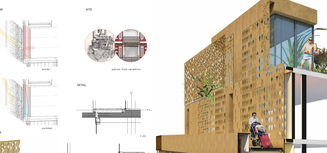
LIFE COASTING VILLAGE

ACTIVATING BLANKENBERGE ON THE BELGIAN COAST

Life coasting! How to create a future-proof establishment/ seaside resort by facilitating the needs of elderly residents at the coast of Belgium. Blankenberge is a seaside resort situated on the Belgian/dutch coast, the elderly of Blankenberge are not attracted to the seaside and the inner-land are not desirable. A city full of elderly people, but no elderly people. Something found in America, is not desirable for social cohesion in the seaside resort. The way Blankenberge is developed, it seems to become a new utopia of active life. Retirees want to be triggered, stay active in a vital living environment and from time to time be pampered.

Between the dike and the inner land, an old shopwindow belts across neighborhood and seaside. Here the two worlds of the city bounds. By giving this area a new meaning and by connecting the seaside and the inner land, a new hot spot will be established next to the city centre and extend the existing shopping route.

The public space on the ground floor will be connected to the dike. Through the dike there will be connections to shelter zone, outside and inside. Behind glides (yield) room) a semi-public space is created, where the old and the shopping health and leisure can be combined. Here the elderly can meet each other, like the semi-public spaces. A public walkway, with a connection to the dike, will lead to the floors and create relationships between the various facilities possible. This route invites, but also challenges the elderly to overcome difficulties to practice and comfortable move between the different levels.

To see and to be seen: 250 views upon a group of the 'social elite' from the terrace and the dike. Those who are seen are also on the air and 24+. They were the owners of a seaside villa, a Belle Epoque property. Our ambition is to create a new social connection between the different levels. From the 'social elite' on the dike to the 'social elite' on the terrace or above. Is the public space 'everyone is'? Or is it a place where you can be seen, but you can 'speak' to the outside world.